



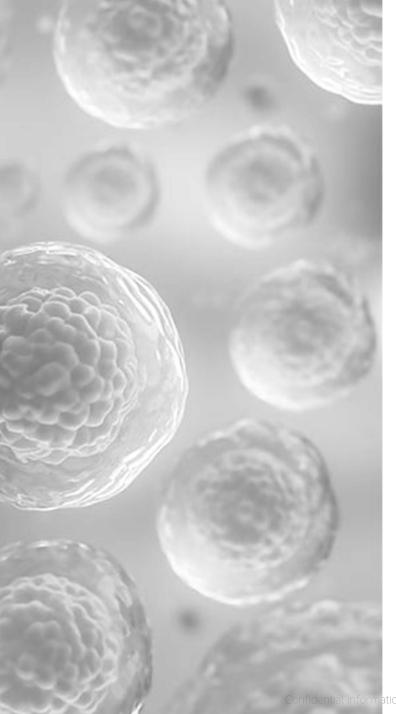
Combining Dr. LEVY Switzerland® with your aesthetic treatment portfolio

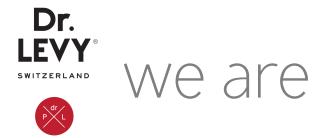
Dr. LEVY
Switzerland®

The Medi-Luxe® brand Setting a new standard for non-prescription cosmeceuticals









- developed by Switzerland's number 1 aesthetic injector
- ★ based on the 2012 Nobel Prize-winning research
- leaders in stem cell and epigenetic biotechnologies
- protected by a global patent + supported by clinical studies
- creators that go beyond today's "want" to anticipate tomorrow's "needs"

medi.

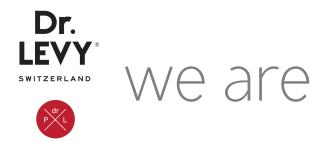


- designed & made in Switzerland
- devoted to the Swiss tradition of high-precision excellence
- committed to infusing "perfection" into the finest details
- dedicated to surprising with the unexpected "wows"
- making every minute, every day count because time is luxury
- makes only satisfied when we over-deliver on expectations

luxe.







- ₹ 100% certified vegan & cruelty-free
- w up to 95% of natural origin
- * free of more than 2700 ingredients
- made of carefully picked actives and sources
- × socially engaged for our communities, near and far
- never satisfied with the status quo

conscious.



«You may not remember how your skin was 20 years ago. But your stem cells certainly do.»



Dr. LEVA



Protocols

For optimal results with your clinical therapies

- 1. Radiofrequency (monopolar or bipolar)
 - + HIFU + Ultrasound
- 2. Chemical Peels (mild / moderate)
- 3. LED
- 4. Microneedling
- 5. Microdermabrasion
- 6. IPL (vascular | pigmentation | photorejuvenation)
- 7. "Inject Advancement" integrated package

Important Essential notes from Dr. LEVY Switzerland® and Healthxchange

These protocols are clinical examples of what can work within multi-modality treatment utilisation, as conducted in clinical studies via Healthxchange in collaboration with Dr. LEVY Switzerland®, covering a range of ages and skin types. It is at the discretion of the practitioner to ensure that the patient is clinically suitable and assessed accordingly for relevant treatments, due diligence should be taken with regards to manufacturer guidelines and parameters used.

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Devices examples: Sofwave, UltraLUX Pro, Endymed, Thermage, Ultherapy





RF, HIFU and Ultrasound

doubling the treatment's power

- ※ 2-in-1 collagen growth
 - R.F. or U.S. via waves therapy and heating
 - ▶ Dr. Levy via plant-based revitalisation of both epidermal + dermal stem cells
- Immediate bioavailability of essential nutrients
 Dr. Levy's ultra-concentrated blend of stem-cell-activators, hyaluronic acid, vitamins & peptides can be immediately assimilated deeper into the skin.
- Increased active ingredient penetration via the heated skin and enlarged pores from the therapies.
- Protect the skin from environmental damage thanks to the epidermis-rebuilding and –protecting Pollution Shield.

RF, HIFU, Ultrasound clinic protocols















Soothe + smoothe

R³ Cell Matrix Mask or. Freezing Anti-Fatigue Mask (when more erythema)





Booster Serum Eye Booster Concentrate



+ Nourish

Booster Cream

or Enriched Booster

Cream



Pollution Shield

+ Protect

3Deep Cleanser>FastMask on <u>wet</u> skin

Skin

cleansing

Booster Serum Eve Booster Concentrate

Deep

activation

RF, HIFU, Ultrasound

clinic protocols: cost



Return on investment: 150%





3Deep Cleanser

 $(2 \text{ ml}) \approx £0.20$





Eye Booster Concentrate

(0.5 ml) ≈£1.10



RF | HIFU | Ultrasound



Soothe + smoothe

Mask (R³ or Freezing) $(3 \text{ ml}) \approx £1.20$



Deep activation n.2

Booster Serum (0.5 ml) ≈ £0.80



Dr. LEVY

INTENSE STEM CELL



Pollution Shield (0.5 ml) ≈£0.40

Eye Booster Concentrate (0.25 ml) ≈£0.60

Sunscreen



RF, HIFU, Ultrasound

at-home care

Priority products



+3Deep Cleanser



Booster Serum +Eye Booster Concentrate





+Booster Cream or Enriched Booster Cream





+Pollution Shield any sunscreeen

Freezing Anti-Fatigue

2 Chemical Peels (mild/moderate)

Examples: Obagi Blue Peel Radiance, Jan Marini, Medik8





Chemical Peels

Healing, repair and boost

- Immediate bioavailability of essential stimulators
 Ultra-concentrated nutrients penetrate deeper & be available to the deeper layers.
- Beyond peeling: deep stem cell stimulation

 Patented formula can reach the stem cells they target better reactivation.
- Protect the skin from environmental damage thanks to the epidermis-rebuilding, anti-oxidant powerhouses (e.g. in the Pigment Control Drops) and –protecting the skin (e.g. Pollution Shield).
- Enhance comfort from the peeling procedure Both in the clinic and at-home to help faster healing.

Chemical peels clinic protocols







3Deep Cleanser on wet skin



Chemical peel





Anti-Fatigue

LEATHBRIS TREATHBRIS AND LEATHBRIS TREATHBRIS TREATHBRI

Freezing Anti-Fatigue Mask



Correct

Pigment Control Drops





Booster Serum + Eye Booster Concentrate



Enriched

Booster Cream





Amplify + Protect

Pollution Shield

Chemical peels

clinic protocols: cost





Cost: as low as £5.00

Return on investment: >160%









Freezing Anti-Fatigue

Mask

 $(3 \text{ ml}) \approx £1.20$









Enriched Booster Cream $(0.5 \text{ ml}) \approx £0.60$

Replenish + Nourish



Eye Booster Concentrate (0.25 ml) ≈£0.60

Sunscreen

(0.5 ml) ≈£0.40



Chemical peels

at-home care

Priority products



Skin cleansing

+3Deep Cleanser



Soothe + Smoothe





Dr.

LEV

SWITZERLA

Correct

+ Prime

Pigment Control Drops











Protect

+Pollution Shield

any sunscreeen

Chemical peels (40% glycolic)

It works



Protocol: 3Deep cleanser + LED (near infrared) + R3 Mask + Pigment Drops + Serum & Eye + Cream + Pollution Shield

LED Therapy





LED therapy Ideal for combining technologies

- Combine for immediate effects
 Sculpt with The Contour Pro's exclusive RF + EMS tech
 Stimulate with the MicroSkin Roller
- Beyond collagen: stem cell stimulation

 Patented formula target the mother cells of collagen: dermal stem cells
- Protect the stimulated skin from environmental damage thanks to the epidermis-rebuilding and –protecting Pollution Shield
- Mediate bioavailability of essential nutrients
 Ultra-concentrated nutrients penetrate deeper & be available to the deeper layers







Skin

cleansing

3Deep Cleanser

→ on dry skin for

deeper purification

→ or on wet skin for sensitive skins

2

LED

3



Prime + Correct

R3 Cell Matrix Mask 1



Correct

Pigment Control Drops Dr. LEVY



Deep activation

NTENSE STEM CELL

Booster Serum + Eye Booster Concentrate 6



Replenish + Nourish

Booster Cream





Dr.

LEY

Pollution Shield









Cost: as low as £4.00

Return on investment: >160%















Eye Booster Concentrate (0.25 ml) ≈£0.60 Sunscreen







Skin cleansing

+3Deep Cleanser

2



Plump + Smoothe



3



Correct + Prime









Booster Cream or: Enriched Booster Cream





+Pollution Shield any sunscreeen

LED (near infrared)

It works



4 Micro-needling B Mesolherapy

Examples: Roller 0.25-0.5mm, Dermafocus needling pen (0.254-0.5mm)



Micro-needling + Mesotherapy Doubling the treatment's power

- × 1 + 1 skin stem cell stimulations
 - Micro-needling via controlled micro-wounding
 - ▶ Dr. Levy via plant-based reactivation of dermal + epidermal stem cells
- Minimula is proven to rebuild collagen & hyaluronic acid stocks
- Increase active ingredient penetration via the micro-channels from the microneedling
- Protect the skin from environmental damage thanks to the epidermis-rebuilding and –protecting Pollution Shield



Micro-needling & Mesotherapy clinic protocols















Correct + Prime

Pigment Control Drops





Booster Serum Eye Booster Concentrate



+ Nourish

Booster Cream

or Enriched Booster

Cream

Amplify + Protect

SUN

LEV

Pollution Shield

3Deep Cleanser>FastMask on wet skin

Skin

cleansing

Booster Serum Eye Booster Concentrate

Deep

activation

Micro-needling & Mesotherapy

clinic protocols: cost





Cost: as low as £6.40

Return on investment: 150%

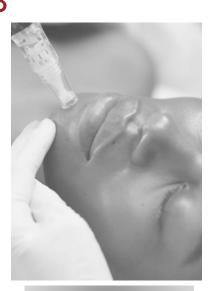


 $(2 \text{ ml}) \approx £0.20$





Eye Booster Concentrate (0.5 ml) ≈£1.10



Micro-needling or Mesotherapy



Correct

Pigment Control Drops $(1 \text{ ml}) \approx £1.20$



Deep activation n.2

Booster Serum $(0.5 \text{ ml}) \approx £0.80$

Eye Booster Concentrate (0.25 ml) ≈£0.60





Booster Cream $(0.5 \text{ ml}) \approx £0.60$



Sunscreen

(0.5 ml) ≈£0.40



Micro-needling & Mesotherapy

at-home care

Priority products





Skin cleansing

3Deep Cleanser



MicroSkin Roller



Dr.
LEVY
SATIZERLAND
SATIZERLAND
WITENSE STEM CELL
BOOSTEY SPETUM
Serum Activateur

Deep
Activation

Booster Serum +Eye Booster Concentrate



Booster Cream or: Enriched Booster Cream



+Pollution Shield

any sunscreeen

Examples: Hydrafacial, Diamond facial





higher penetration, deeper stem cell stimulation

- Immediate bioavailability of essential nutrients
 Ultra-concentrated nutrients penetrate deeper & be available to the deeper layers
- Beyond infusion: stem cell stimulation

 Patented formula can reach the stem cells they target better, for faster reactivation
- Protect the skin from environmental damage thanks to the epidermis-rebuilding and –protecting Pollution Shield



clinic protocols



Skin cleansing

3Deep Cleanser

→ on dry skin for
deeper purification

→ or on wet skin for
sensitive skins

2



Microdermabrasion 5



Correct

Pigment Control Drops



Deep activation

Booster Serum + Eye Booster Concentrate



Replenish + Nourish

Booster Cream



6

Pollution Shield

clinic protocols : cost

Cost: as low as £3.20

Return on investment: >160%





3Deep Cleanser

 $(2 \text{ ml}) \approx \text{f0.20}$









Eye Booster Concentrate (0.25 ml) ≈£0.60





6

Sunscreen

35

Pigment

Control Drops (0.5 ml) ≈ £0.60



at-home care

Priority products

3 times per week



3Deep Cleanser

Pro Peel

: Radical3 Reboot











+Pigment Control +Drops

+Eye Booster Concentrate

or: Enriched Booster Cream

6 III 8 Laser pholorexivenation

(vascular | pigmentation | photorejuvenation)

Examples:

Lumenis M22, Alma Harmony, BBL, UltraLUX Pro





IPL & Laser photorejuvenation

(vascular | pigmentation | photorejuvenation)

Correcting and rebuilding skin

Amplify IPL results

IPL smooths and brightens the surface; Dr. LEVY regenerates the structure — for firmer, visibly younger-looking skin.

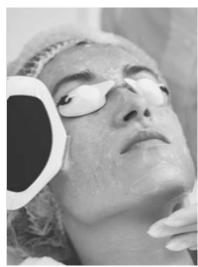
- Correct hyperpigmentation at every phase

 IPL breaks up visible pigmentation at the surface and upper dermis; the Pigment Control Drops enhances the work at the cellular level.
- Protect the stimulated skin from environmental damage thanks to the epidermis-rebuilding and –protecting Pollution Shield.
- Support the Skin's Recovery and Comfort Post-IPL Help faster healing and soothing of the skin.

IPL & Laser photorejuvenation clinic protocols







IPL



Soothe + Smoothe

Freezing Anti-Fatigue Mask



Correct

Pigment Control Drops

Dr. Dr. LEVY LEVY SWITZERLAND

Deep activation

INTENSE STEM CELL

Booster Serum + Eye Booster Concentrate

6 Dr. LEVY

INTENSE STEM CELL



Booster Cream





LEVY

Pollution Shield

→ on dry skin for deeper purification → or on wet skin for sensitive skins

Skin

cleansing

3Deep Cleanser

IPL & Laser photorejuvenation

clinic protocols: cost





Cost: as low as £4.00

Return on investment: >160%



 $(2 \text{ ml}) \approx £0.20$



IPL

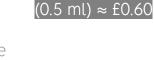












Enriched Booster Cream





Eye Booster Concentrate (0.25 ml) ≈£0.60

Sunscreen

(0.5 ml) ≈£0.40



IPL & Laser photorejuvenation

at-home care

Priority products



+3Deep Cleanser

cleansing



Freezing Anti-Fatigue











7 "Inject Advancement" home package

Examples:
Polynucleotides, Skin boosters, Dermal fillers,
Biostimulators





Injectables x Dr. LEVY

Complementing with skin regeneration & rebuilding

- Enhance injectables results (in-clinic), at home Injections treat key causes and symptoms of ageing (muscle movements, loss of collagen, saggy skin) from the inside-out, while Dr. LEVY Switzerland® is proven clinically to visibly regenerate and rejuvenate superficial skin from the deeper dermis all the way to the superficial epidermis.
- Adding anti-pigmentation benefits to any and all therapies Dr. LEVY Switzeralnd's Pigment Control Drops enhances any anti-ageing therapy with a clinically-proven anti-pigmentation treatment that works at the roots of all types of pigmentation; with no need for intrusive, prescription-based treatments.
- Protect the skin from environmental damage

 All Dr. LEVY Switzerland®'s heroes (serum, creams, masks) contain bio-mimicking complexes that rebuild the skin's natural protective barrier. Additionally, the brand's unique full-spectrum Pollution Shield blocks external damages from its first usage,

against all types of pollution (outdoor, indoor, ozone, infrared, blue light).



Inject Advancement home pack

at-home care

Priority products



+3Deep Cleanser

cleansing

2



Correct + Prime

Pigment Control Drops



Booster Serum Eye Booster Concentrate



Nourish

Enriched Booster Cream Or Booster Cream 5



Amplify + Protect

> +Pollution Shield +any sunscreeen



